

Innovate at Iowa State

On-Line Short Circuit

Sponsored by The Student Innovation Center and
The College of Liberal Arts and Sciences

In honor of LAS week February 22-26

February 22, 2021, 12-1:30

Tilman Engel, ISU Graduate 1989

REGISTER: <https://www.sictr.iastate.edu/tilmanengel-short-circuit/>

How to Innovate and Influence Globally with Degrees in History and Political Science

Business and Culture

- Media & TV Campaigns
- Sports Venture Investment
- Data & Audience Analytics
- Stakeholder Management
- National Culture Shifts
- International Entertainment Venues & Projects
- Introducing International Models for Sports ventures
- Entertainment and Leagues
- Turning NFL Football international and Soccer local at Arab Gulf
- Designing and Creating Innovative global Customer Experiences
- Branding/Social Awareness Campaigns created cultural change & acceptance



Society and Service

- Distinguished Military service overseas
- Distinguished Scholar
- All-of-Government Approach in Stability & COIN Operations
- International Relations, Diplomacy, Trade Facilitation
- Political Campaigns/ Elections Monitoring
- Navigating sensitive cultural transactions, negotiations, and relationships
- Development and Deployment of Military Humanitarian Strategy & implementation

What is a Short Circuit? An opportunity to change your mind!

Innovation **SHORT CIRCUITS**, delivered by industry experts and influencers, are one to two-hour topical conversation sessions that provide unique access to strategies and insights about how to short-circuit the way you think, practice, learn, and lead to build your career as innovators and key influencers.