



GERMAN HOUSE QATAR

البيت الألماني قطر

Press Release

Doha, Tuesday, March 10th, 19:00 h

German House Qatar

opened by

H.E. German Ambassador Bernd Muetzelburg (ret.)

Abdullah Lahdan al-Mohannadi, Executive Partner

Mario Ohoven, President of Federal German Association of Medium Sized Businesses (BVMW)



Right - left: Tilman Engel, H.E. Bernd Muetzelburg, Abdullah Lahman al-Mohannadi

Left - right: Rainer Ptok (BVMW), Oliver Alexander, Mario Ohoven, President, BVMW

On the occasion of the visit of **German Federal Vice Chancellor, H. E. Mr. Sigmar Gabriel**, the German House in Qatar was officially opened by Mr. Mario Ohoven. The president of the **Federal German Association of Medium Sized Businesses and European Governing Body of European Entrepreneurs** was received by executive business partner **Mr. Abdullah Lahdan Al-Mohannadi** and **H.E. German Ambassador Bernd Muetzelburg (ret.)**.



DEUTSCHESHAUS
QATAR

As a joint initiative of German experts with a long standing presence and intercultural competence in Qatar, the German House offers German and international SMEs the full spectrum of consulting and implementation services to facilitate sustainable business success at the Arabian Gulf. Special focus is rendered to the specific challenges and demands on German and international SMEs with market entry, business establishment and contract generation.

Mr. Abdulla Lahdan al-Mohannadi voiced his pleasure about the opening of the German House and pointed to the tremendous business opportunities for German companies in Qatar. "Common projects like this are intended to attract German companies to this market, especially as German products are considered to be among the best in our country," he said.

In his opening address, BVMW president **Mr. Mario Ohoven** stated with confidence that the networking opportunities at the Majlis of the German House will greatly enhance the business perspectives of small and medium sized German companies in Qatar.

The German House project is also supported by the **German-Arab Friendship Society (DAFG)** and its Vice President Mr. Houssam Marouf.

The opening also marks the launch of a comprehensive regional market-by-market communication and promotion campaign in German together with the Federal German Association of Medium Sized Businesses

Majlis at the German House

The German house in Qatar has been also conceived as a regular meeting and networking base specifically for international SMEs. Housed in a typical Qatari villa, it provides for office, exhibition, meeting and communication space. Targeted events and presentations will gather international and domestic business people in a traditional Majlis (Council) forum.

At home in Doha

The German House Qatar is located close to Highway A 1, northbound in direction towards developing Lusail City, in close proximity to the business center at Landmark Mall (Street 559). It is operated under authority from STRATEGY & POLITICS – Management Consulting Qatar, LLC.

Contact / Request for Information

For further information, please visit www.deutscheshausqatar.com or call

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